



BECOMING A BUILDFORCE CANADA E-LEARNING COURSE DISTRIBUTOR

BuildForce works through a network of distributors to make its online courses accessible across Canada.

Who are the distributors?

BuildForce has 120 distributors across Canada comprised of:

- Industry associations
- Safety associations
- Unions
- Colleges
- Private trainers



What are the benefits of being a Distributor?

- Distributors are able to provide the courses as a value added to their membership without having to make the original development and hosting cost investments.
- Distributors purchase the courses at a “wholesale” price and may benefit from volume pricing discounts. In turn the Distributor can sell the course at a “retail” price which may generate revenue for the organization.
- Distributors may choose to blend the online course with classroom training they provide to their members.

What is expected of the Distributors?

- Distributors are expected to:
- Sign a Distributor Agreement with BuildForce.

- Market the courses to their members.
- Adhere to the pricing model established by BuildForce and set out in the Agreement.
- Manage the course PINS purchased online (e.g. provide the PIN to the learner, etc.).

How do I become a Distributor?

- Send an e-mail to support@buildforce.ca or call e-learning support at 1-866-793-6225.
- Complete a short questionnaire about your organization.
- Once approved, BuildForce will prepare a Distributor Agreement for your signature.
- You will have the option of being listed as a distributor on the e-learning site (elearning.buildforce.ca).
- Once you become a distributor, BuildForce will provide an orientation to the e-learning site and answer any questions you may have.

How do I purchase courses?

- Course PINS are purchased online at elearning.buildforce.ca by the Distributor.
- The Distributor provides the PIN to the learner who then registers at elearning.buildforce.ca and completes the course.
- PIN purchases of less than 1,000 are invoiced monthly. Purchases of 1,000 or more are purchased manually by contacting BuildForce and are paid in advance of receiving the PINS.